From: Tom Meredith
To: Jeff Zarrinnam

Cc: <u>Shahenian, Nicole; Adeena Bleich; Alexander Kim</u>

Subject: CD4 BID Forum

**Date:** Thursday, January 12, 2017 1:39:47 PM

Hi Jeff.

Happy New Year! I hope you enjoyed the holidays.

As you can see, I am now working for CD4, as Councilmember Ryu's Community Outreach Coordinator.

I left you a personal voice message yesterday. The CD4 BID Forum is an important outreach initiative that Councilmember is committed to ensure all BIDs in his district are operating to their full potential. It does not cost BID board members...except their time, and I am convinced it will be time well spent.

Thank you for your prompt response, however to date, I believe you may be the only East Hollywood BID board member who has RSVP and/or completed the pre-Forum survey.

Jeff (and Nicole), **I need your help....**will you please encourage your fellow-board members to sign-up AND complete their surveys? We really need full participation to maximize the value of this event.

The CD4 BID Forum is scheduled as follows:

Thursday, January 26, 2017

8:30 am – Registration

9:00 am - 12:00 pm - Sessions

Will & Ariel Durant Library – Community Meeting Room

7140 W. Sunset Boulevard (between Detroit and Formosa)

Los Angeles, CA 90046

Please register TODAY by clicking the link that follows:

 $\frac{https://docs.google.com/forms/d/e/1FAIpQLSedo7oe1ubxmXm0QRYmZd3SUEXU0kNI5IB3BaTsabw14AEvfw}{viewform?entry.2135761084=Yes\&entry.266606266\&entry.1030498497\&entry.650047461}$ 

Please begin the survey **NOW** at the link below.

https://www.surveymonkey.com/r/7GH36Q7

Thanks for your support. Let's catch	n-up with a coffee soon.
Best,	
Tom	
	Tom Meredith
?	Community Outreach Coordinator Hollywood Field Office: 323.957.6415 City Hall: 213.473.7004
	tom.meredith@lacity.org www.davidryu.lacity.org